

Earn rewards by joining THE IN-CIDERS!



Help us spread the word about **THE HARD CIDER RUN!** Read below for details.



HOW IT WORKS

All registered runners are automatically part of the In-Cider program and receive a unique link they can share with others. Use this to spread the word about the event.

Become an In-Cider simply by encouraging others to use your link to register for the race. Prizes will be awarded based on the amount of people who use your code!



WHERE TO FIND YOUR LINK

Your unique URL can be found in two places:

- Inside the **confirmation email** you received when you registered. It's located above the "Event Information" section.
- On your **RunSignUp account** you created when you registered. Go to your profile and select the "My Referrals" tab. From there, you can copy and paste the links provided, as well as see how many times your code has been used!

WHERE TO SHARE YOUR LINK

Anywhere it might be seen! Post your link on Facebook, Twitter, in your Instagram bio, or email it to your friends/family/co-workers! The possibilities are endless!

Pro Tip: Use the icons below your link to easily share it via email, Facebook, or Twitter!

IMPORTANT REMINDERS IT WILL ONLY COUNT AS A REFERRAL IF YOUR LINK IS USED.

If someone clicks on the link but then backs out of the page for any reason, the referral will NOT be counted!

If posting the link on social media, be sure to renew it weekly so it stays current on everyone's timeline.

You must share your entire URL link (not just the referral code) in order for it to count!



**BUT WAIT.
THERE'S MORE!**
See next
page for details.

#TheHardCiderRun #SourFishEvents
#HCRInCider #InCider

WHAT TO SHARE

The Hard Cider Run: Chicago

Do not use this code!

NO. REFERRED REGISTRATIONS: 0

REFERRAL CODE: ~~O5QuNe2A~~

GENERATED: January 9, 2018

RACE PAGE LINK: <https://runsignup.com/Race/IL/Malta/TheHardCiderRunChicago?raceRefCode=O5QuNe2A>

RACE SIGNUP LINK: <https://runsignup.com/Race/Register?racelid=43746&raceRefCode=O5QuNe2A>



Use these links to share with others!

REWARDS

Your link was used **5 TIMES**

You will receive a \$20 refund of your registration fee! This will be issued to the original form of payment.

Your link was used **10 TIMES**

Congratulations! You will get a free training shirt or tank from The Hard Cider Run, shipped right to your door!

Your link was used **15 TIMES**

That's awesome! You will receive a refund of the remainder of your registration fee. This will be issued to the original form of payment.

Your link was used **20 TIMES**

Great Job! You will be offered a free race registration to be used the following year!

STILL CONFUSED?

Shoot us an email if you're not sure what to do, or want some tips for sharing your link:

Info@SourFishEvents.com

**BECOME AN IN-CIDER
TODAY**
by registering for
The Hard Cider Run!



www.SourFishEvents.com

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