

THE REFERRAL PROGRAM

EARN \$20 BACK!

You will receive a custom referral link after registering for the race. Once 5 people sign up through your link, you'll be refunded \$20!
Read below for more information.

WHERE TO FIND YOUR LINK:

After you register for The Hard Cider Run, you will receive a confirmation email.

Your link will be right above the Event Information section. See photo below:



Remember to invite your friends with your special URL (<https://runsignup.com/Race/VA/NorthGarden/TheHardCiderRunVirginia?raceRefCode=dnUPqrAG>). If they sign up from that link, you are eligible for a refund of \$20.00 after 5 friends sign up. Please be sure they use the referral link above. Otherwise, the system will not count the referral!

[Event Information](#)

WHERE TO SHARE YOUR LINK:

Anywhere you think it might be seen! Post your link on Facebook, Twitter, in your Instagram bio, or email it to your friends/family/co-workers! The possibilities are endless!

PRO TIP: If you are posting your link on social media, repost it once a week so it stays current on everyone's timeline.

IMPORTANT REMINDERS:

It will only count as a referral if your link is used. If someone clicks on the link but then backs out of the page for any reason, the referral will NOT be counted!

The \$20 will automatically be refunded to you once you reach 5 referrals. You can check the amount of referrals you have by following the steps below:

- Log into the RunSignUp account you created when you registered
- Go to "Profile" at the top of the page
- Select "My Referral" located under the heading "Runner Links"
- From there, you can see how many people have signed up using your link!



SEE? IT'S EASY!
Share your link to start
saving money!